

From: Lynn Richardson
Sent: Thursday, July 15, 2010 9:29 AM
To: the FoCH board
Subject: [fochboard] address glitch with fix proposal

IN the new program guide, on page 29, the address listed for "Camp Hilaka" is 3771 Oviatt Rd. which is of course the entrance for the closed side.
Page 42 lists the current northern entrance for an address.

So I am about to write to Donna Defiore to point this out. But rather than complain, I am going to suggest that FoCH make up a nice sign for the southern entrance directing participants to the open entrance. Isn't that nice of us?

I am envisioning a 8x10 plywood sheet and painted a light sky blue, decorated with the vintage capital campaign poster.

From: Jim R. Kananen
To: Lynn Richardson
Cc: Brittany Zaehringer
Sent: Friday, July 16, 2010 11:11 AM
Subject: Sign at Camp Crowell entrance gate

Lynn: If FOCH wants to make a sign, that would be great. I would think a sign about 2 ft. by 3 ft. or smaller would sufficient. It should say: " Camp Crowell is closed. Camp Hilaka entrance is on Broadview Road. " Thanks for your help. Jim K.

Donna

on page 29 of the fall Faces and Places guide the address for Crowell Hilaka is listed as 3771 Oviatt Rd. This is the entrance that is currently closed.
Even if the gates were opened for the programs, the road going all the way through the camp is in very bad repair. Rather send errata post cards, FoCH can make a plywood sign to post at the south entrance directing program participants around to the North entrance. If you would like us to handle that, could you run it past Jim Kananen?

Lynn Richardson

From: Lisa Dabramo

Sent: Sunday, July 18, 2010 9:39 PM

To: the FoCH board

Subject: [fochboard] Sign at Camp Crowell entrance gate - Updated PDF

Hi everyone,

Attached is a PDF with the latest version with some words deleted. I liked the "Girl Scouts Today — Leaders of Tomorrow" from the original campaign poster but with the addition of the GSNEO stuff it looked too cluttered. So following the KISS (Keep It Simple, "Silly") principle, I deleted it. But I think the "Est'd. in 1937" is important to keep because it ties in our poster girl and also tells everyone that our camp has been our camp for a long time and we intend to keep it that way! I also like how our girl is leaning on us, the Friends of Crowell/Hilaka for support. For the lettering, I think the easiest (and most-professional-looking) way to do it would be for me to cut them out with my die-cut machine onto self-adhesive vinyl that we would apply to the sign (like those word wall sayings you can buy in the stores). I found some on the internet that would last at least 6 years on a vertical exterior surface. It's about \$0.80-\$1.00/sq. ft. But remember, we'd just doing the letters, not the whole sign, this way. Also it would work great for our logo as well. They have the colors we'd need if we went with this design: brown, tan, and white.

To give you an idea of scale, the largest letters would be almost 4" tall. The smallest letters (in the bands of color) are about 2.25" tall. The FoCH logo would be about 8" across.

Lisa

[Here is Lisa's mockup](#)

[Here is the installed sign](#)

[Here is the installed sign with Lynn and Lisa](#)